



NATIONAL ALLIANCE FOR
**PUBLIC
CHARTER
SCHOOLS**

I AM THE FUTURE

2017 ANNUAL REPORT



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A LETTER FROM NINA REES

PRESIDENT AND CEO

DEAR FRIENDS,

The best part of my job is the opportunity to travel across America and see the smiling faces of students attending public charter schools. The classrooms I visit are full of activity and enthusiasm. Passionate and creative teachers are helping bright, motivated students experience the magic of learning. The only downside is knowing that so many more students need access to this kind of education, and more support is still needed.

Like all of you, I am impatient for change. Our students deserve the best, and we, as a nation, have the ability to provide it. But it sometimes feels like decision-makers don't move fast enough. This year demonstrated that while progress takes time, advocacy does have an impact. Making our voices heard clearly and consistently, and not getting frustrated by temporary political setbacks, will pay dividends for students. In Washington D.C. we fought relentlessly to increase funding for the Charter Schools Program in a fiercely partisan appropriations process. Despite setbacks and delays, the National Alliance and our partners were able to secure an additional

\$58 million, increasing the overall funding to \$400 million—the highest funding level in the program's history. Advocates in Illinois capped a years-long effort to secure more equitable funding for charter school students by winning passage of a law that will require operational funding parity for the first time in the state's history. Colorado, Florida, and Utah passed laws to ensure that charter schools get a fairer share of local tax revenue. Tennessee and Texas approved, for the first time, state facilities funding for charter schools.

All of these achievements were made possible by supporters who spent years doing the hard work of advocacy—meeting





Washington Latin Public Charter School students with National Alliance President and CEO Nina Rees.

with legislators, educating the media, rallying parents, and demonstrating how charter schools put students on the trajectory to a better future.

The National Alliance is thrilled to be working with these state and local partners, and with our allies in Washington, D.C., where we continue to successfully push the federal government to support charter schools as an essential part of the fabric of American public education. Our advocacy and communications efforts have led to increased funding for the federal Charter Schools Program, which is vital to opening new charter schools. And the Charter School Legal Action Fund—launched in

2016—will protect and advance the rights of charter school families throughout the country.

In the following pages, you will read more about what we achieved on behalf of students in 2017. But more than any words can do, it is these faces—and three million more just like them across America—that tell the real story of our movement's success.

Warmly,

Nina Rees
President and CEO

WHY WE EXIST

OUR MISSION AND VALUES

One of our nation's core values is that every child should have an equal opportunity to succeed in life. Our public education systems try to deliver on that promise, yet we know that in many communities the proposition rings hollow. Millions of students are stuck in schools that don't meet their unique needs in today's competitive global marketplace. The National Alliance exists to change this reality by giving students in every neighborhood access to a better education.

The National Alliance's support for high-quality public charter schools has led to charter school enrollment tripling in the past 12 years to more than 3 million students today. But the demand for charter schools still outpaces the supply. Only seven percent of public school students have the opportunity to attend a charter school. If we could meet the demand that already exists, charter school enrollment would triple yet again. And that is just the start.

All students deserve the chance to attend a public school that puts them on a trajectory for future success. The National Alliance is on a mission to lead public education to unprecedented levels of academic achievement for all students by fostering a strong charter school movement.


We are motivated by the students and educators we serve, and we are honored to work on their behalf.

Students dive into reading at Eagle Academy Public Charter School, a Charter Schools Program funding recipient.



WHAT WE DO

OUR FOCUS AND APPROACH




The National Alliance leads the way in generating good policy from the ground up.

Our advocacy teams work with federal and state legislators to increase financial support for charter schools and enact policies that support charter school growth, autonomy, and innovation.

On the legal front, we work with partners in the field to defend and expand charter school rights and ensure that our students—and all students—get the resources and support they deserve.

With a world-class communications operation, we ensure that the charter school movement has a respected voice in national and local media.



National Alliance Press Assistant Briana Gilchrist, a charter school alumna, speaks at ExcelinEd's 10th Annual National Summit on Education Reform.

We elevate compelling stories of charter schools to parents, policymakers, and the public and rebut myths spread by charter school opponents.

We conduct research that quantifies the impact of charter schools on the public education landscape, including with our definitive annual report on the growth of the charter school movement.

We convene people from across the movement at our annual National Charter Schools Conference, and in professional development trainings for state association leaders and charter school attorneys, to build networks that inspire big thinking and support best practices everywhere.

The work of the National Alliance has a direct impact on nearly 7,000 schools and more than 3 million students in 44 states and Washington, D.C. And we are committed to bringing charter schools to every state and every community that seeks one, as soon as possible!

OUR 2017 IMPACT

2017 was a remarkable year for advocates of high-quality public school options. The impact of the National Alliance's work can be seen across the country.





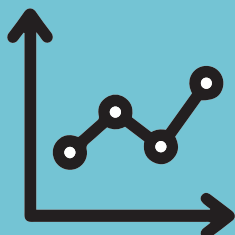
AN INCREASE IN CHARTER SCHOOLS PROGRAM (CSP) FUNDING from \$333 million to \$400 million and improvements in the way CSP funds are distributed—all of which will create new charter schools for more students.



IMPROVEMENTS IN CHARTER LAWS IN 16 STATES enabling more charter schools to open and flourish.



LEGAL INVESTMENTS IN 13 CASES ACROSS 10 STATES THROUGH OUR CHARTER SCHOOL LEGAL ACTION FUND, which serves as a national resource in lawsuits with ramifications for charter schools and students.



GROUNDBREAKING WORK ON THE PENSION CRISIS FACING MANY PUBLIC SCHOOL SYSTEMS ACROSS AMERICA, with ideas for how charter schools can lead the way in helping teachers prepare for a secure retirement.



BROADENED COVERAGE TO DIGITAL AND TRADITIONAL MEDIA OUTLETS to navigate complex legislative climates and to position the charter school movement to ensure that parents and policymakers understand how charter schools benefit students.



INCREASING FEDERAL FUNDING

The charter school movement would not be where it is today without the federal government's Charter Schools Program (CSP). The CSP provides critical funds to open and expand charter schools. Over the past four years, the National Alliance's advocacy efforts have supported an increase of CSP funding of 61 percent—\$150 million—and advocated for better use of funds to improve how CSP funds are distributed. In 2017, for the first time in history, governors, state charter school boards, and charter support organizations can apply for CSP funds to open charter schools.

Our advocacy does not stop at the CSP. In 2017, the National Alliance fought for charter school students and teachers who could be affected by the end of the Deferred Action for Childhood Arrivals program. We also raised concerns when tax reform legislation threatened several programs that charter schools rely on for facilities financing and worked with Congress to ultimately protect programs such as New Markets Tax Credits and Private Activity Bonds.

NATIONAL ALLIANCE'S SCHOOL LEADERS OF COLOR ON CAPITOL HILL

The National Alliance brought 24 charter school leaders of color from across the country to the U.S. Capitol Building to share the challenges they face with members of Congress and their staff. Together we helped identify new solutions and dispelled myths that exist about charter schools.



Emilio Pack, founder and CEO of STEM Preparatory Schools (left), speaks with U.S. Representative Jared Polis (D-Colo).



Jonathan Burks, chief of staff for Speaker Paul Ryan (R-Wisc), meets with members of the National Alliance's 2017 school leaders of color coalition.

2017 IMPACT HIGHLIGHT



IDEA Public Schools Founder and CEO Tom Torkelson and President and Superintendent JoAnn Gama award IDEA's student of the year.

HOW FUNDING FROM THE CHARTER SCHOOLS PROGRAM HELPED IDEA PUBLIC SCHOOLS GROW FROM ONE TO 60 SCHOOLS

TOM TORKELSON, FOUNDER AND CEO, IDEA PUBLIC SCHOOLS

In 2000, I opened IDEA Public Schools to offer something different—something better—to students who had been overlooked for too long. More than 90 percent low-income and nearly 100 percent Latino, our students living on the border of Texas and Mexico needed great schools to put them on a different path. As a teacher, I knew how to educate kids and motivate them to learn, but if we were going to grow, I needed to be just as persuasive with lawmakers of all stripes. That is where the National Alliance came in.

We worked together to rally support in the nation's capital to fund the creation of more charter schools. The federal government's Charter Schools Program is essential to helping new schools open and great schools expand. Thanks to the National Alliance's constant advocacy for more CSP funding, IDEA has received more than \$100 million to launch new schools.

This money matters: it has allowed us to grow from one tiny school on the border to more than 60 schools serving 36,000 students across Texas.

“

**Thanks to the National Alliance's constant advocacy,
IDEA has received more than \$100 million to launch new schools.**

”

IMPROVING STATE LAWS



Building great charter schools is a process of continuous improvement. The National Alliance's annual ranking of state charter laws serves as a benchmark for state leaders aiming to improve their charter school movements. In 2017, we issued the first rankings based on our new model state law, which incorporates lessons learned over the first quarter-century of charter school authorizing. With the National Alliance's model law as a guide, states including Colorado, Florida, Texas, Tennessee, Utah, Wisconsin, Illinois, and Washington made changes to enhance charter school quality, support charter school facilities, and improve funding equity for charter school students.



Jed Wallace, President and CEO of the California Charter Schools Association and a member of the National Alliance Board of Directors, speaks to state charter school association leaders about California's charter law.



Illinois Representative Dan Burke receives a Champion of Charters award from National Alliance President and CEO Nina Rees and National Alliance board member Andrew Broy.

2017 IMPACT HIGHLIGHT



Rocky Mountain Prep students and the Colorado charter school coalition gather around Governor John Hickenlooper for the signing of the state's new charter school legislation.

THE NATIONAL ALLIANCE'S ADVOCACY PAYS OFF FOR COLORADO CHARTER SCHOOLS

DAN SCHALLER, DIRECTOR OF GOVERNMENT AFFAIRS,
COLORADO LEAGUE OF CHARTER SCHOOLS

Good public charter schools need a strong policy environment in order to thrive. Without it, the job of opening and operating a successful charter school—which is hard enough on its own—is nearly impossible.

On multiple levels, the National Alliance is responsible for helping create the policy environment that has enabled charter schools across the country to succeed. Case in point, is the recent historic legislative victory in Colorado that requires school districts, for the first time, to share locally raised tax revenue equitably with their charter schools.

While Colorado organizations were ultimately responsible for getting this landmark legislation across the finish line, it was the National Alliance that created the conditions to spark this bold initiative. Through the National Alliance's Community of Practice initiative, our coalition came together to learn from other states about best advocacy practices and to map out an ambitious agenda for how to improve the policy landscape for charter schools in Colorado.

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The National Alliance is responsible for helping create the policy environment that has enabled charter schools across the country to succeed.

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SUPPORTING LEGAL CASES



Charter school policy victories are hard won, and protecting those victories in the courts of law is a priority for the National Alliance. Through our Charter School Legal Action Fund, we have invested in 13 cases across 10 states, including the landmark U.S. Supreme Court case *Endrew F. v. Douglas County School District*, which ushered in a new, higher standard of educational services for students with special needs.

The Alliance of Public Charter School Attorneys (APCSA), a key initiative of the National Alliance, keeps members informed about the latest developments in education law and policy and facilitates charter schools' access to the best legal minds. In 2017, APCSA hosted five



The National Alliance's Rob Reed, senior director of legal affairs, and Charter Impact Fund's Mark Medema, start-up and growth director, convene at our Alliance of Public Charter School Attorneys spring convening.

legal seminars and webinars focused on timely topics such as immigration law; the *Endrew F.* case and special education issues; Charter Management Organizations' and Education Management Organizations' contracts with charter-holding boards; and ongoing litigation with national implications.



Louisiana State Superintendent of Education John White speaks to more than 100 members of the National Alliance's lawyers network in New Orleans at the Alliance of Public Charter School Attorneys spring convening.

2017 IMPACT HIGHLIGHT



Illinois Network of Charter Schools President Andrew Broy congratulates Illinois Charter School Student of the year Marlene Guadian.

WHEN CHARTER SCHOOL OPPONENTS BLOCKED ACCESS TO HIGH-QUALITY SCHOOL OPTIONS, THE NATIONAL ALLIANCE'S LEGAL ACTION FUND STEPPED UP

ANDREW BROY, PRESIDENT, ILLINOIS NETWORK OF CHARTER SCHOOLS

The courtroom is not the best place to prepare students for meaningful participation in post-secondary education, careers, and their communities. But, being prepared, and having the resources to go there if necessary can make a world of difference—particularly because state charter support organizations usually operate with much smaller budgets than the organizations that we go up against.

In Chicago, for example, more than 100 charter schools authorized by the local board of education have contributed to dramatic growth in educational outcomes for all public school students. Despite this track record, in the summer of 2016, the local board of education executed a collective bargaining agreement that included a cap on the number of charter schools the district could authorize and the number of students who could attend such schools.

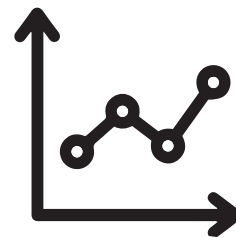
With an investment from the National Alliance's Charter School Legal Action Fund, the Illinois Network of Charter Schools was able to research and determine how best to support the local school district in its authorization of quality charter schools.

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The Illinois Network of Charter Schools is grateful for the National Alliance's Charter School Legal Action Fund investment in our mission to create systemic change and secure high-quality schools for underserved communities.

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EXPANDING RESEARCH EFFORTS



Building and sustaining a strong charter school movement requires a deep understanding of education data and trends. In 2017, we reported that charter school enrollment had tripled over the past 12 years, and more than 200 school districts enrolled at least 10 percent of their students in charter schools in 2016-17. We also conducted groundbreaking research on the issue of teacher pensions, including a multi-state survey of charter schools to better understand why they chose to participate in, or opt out of, their state teacher pension plan. This analysis will help charter schools that want to explore alternatives to their state plan, as well as generate increased understanding about how benefits decisions affect teacher recruitment and retention.

As the year came to a close, we released our new Charter School Data Dashboard, a tool empowering parents, educators, and policymakers with the ability to access charter school enrollment and demographic data by location, school focus, and more.



The National Alliance's Manager of Data and Research Jamison White (right) speaks to National Charter Schools Conference attendees about the growth of charter school enrollment.



THE NATIONAL ALLIANCE DIGS IN ON IMPORTANT PENSION RESEARCH HIGHLIGHTING BROAD IMPLICATIONS FOR CHARTER SCHOOL OPERATORS

MIKE PODGURSKY, PROFESSOR OF ECONOMICS, UNIVERSITY OF MISSOURI

Most public school districts are required by law to participate in their state's pension plan, but teacher pension plans nationwide are drowning in more than \$500 billion in debt.

Nearly all state pension plans failed to meet their target rates of return in the years following the financial crisis, which has necessitated sharp increases in contributions from employers and employees. But instead of saving for future benefits for current teachers, these increased contributions are being used to pay down the unfunded liabilities of the plan. As these pension payments grow, this means fewer resources available for teacher salaries and other school operating expenses.

Fortunately, the autonomy provided to charter schools positions them to lead by example on this and other important issues. In 19 states, charter schools have the flexibility to offer alternative retirement plans for teachers. The charter movements in these states have the opportunity to serve as laboratories of innovation—not only in terms of educational programs but also as examples of retirement benefit strategies that could be applied to the larger teacher labor market.

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It has been a pleasure to work with the National Alliance on this important research project that has broad implications for charter school leaders, teachers, and students.

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ELEVATING THE CHARTER NARRATIVE



In a crowded media landscape, the National Alliance ensures that the charter school movement is heard. While working with allies across the country to share the charter school narrative, we also engage with journalists from major media outlets every day to bring the charter school perspective to their reporting and debunk misinformation propagated by charter school opponents.

In 2017, the National Alliance conducted major media campaigns around numerous national issues and key events, resulting in more than 2,500 media stories. This year alone, our work around National Charter Schools Week and the National Charter Schools Conference earned more than 200 million impressions on social media and nearly 500 hits in traditional media platforms. We also worked with Spanish-language media outlets—essential to helping the vast number of students and parents from Hispanic backgrounds, hear our message.

Moreover, the National Alliance distributed 60 statements and press releases regarding state and federal lawsuits, state and federal legislation, the new administration, charter school research, and national accolades bestowed on charter schools and charter school teachers. This outreach generated more than 385 news hits in various outlets, including *USA Today*, *NPR*, and *The Washington Post*. Our team was also active on the speaking circuit, from SXSW EDU to the Education Writers Association and the American Enterprise Institute. Collectively we presented on more than 30 education panels in 2017.



National Alliance President and CEO Nina Rees speaks to the importance of ensuring accountability within the public school sector at an AEI panel, “Has K-12 Education Fallen for a Testing Charade?”

MEDIA MENTIONS

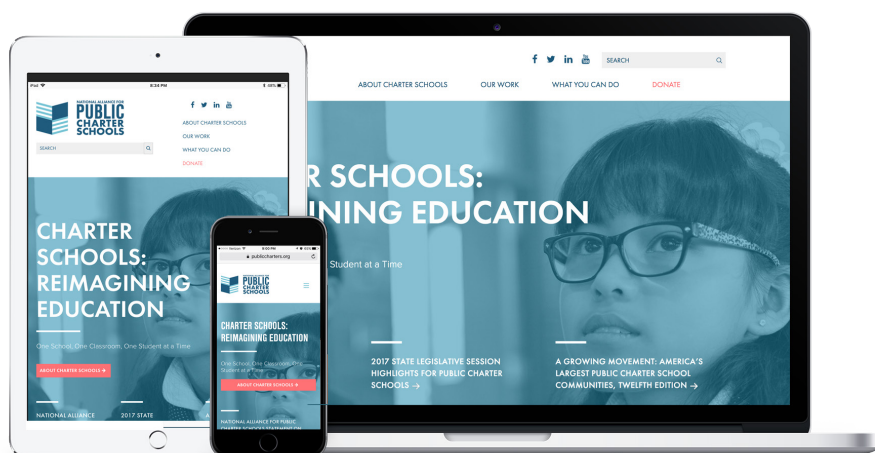
HUFFINGTON POST: DEMOCRATS AND REPUBLICANS DELIVER FOR CHARTER SCHOOLS **U.S. NEWS & WORLD REPORT: REES: A CHAMPION FOR CHOICE** **EDUCATION WEEK: CHARTER SCHOOL ENROLLMENT BREAKS 3 MILLION MARK, SAYS ADVOCACY GROUP** **POLITICO: SEVERAL STATES PUSHING 'SCHOOL CHOICE' PROPOSALS** **CHALKBEAT: IN MORE THAN 200 SCHOOL DISTRICTS, AT LEAST ONE IN 10 STUDENTS ATTENDS A CHARTER**

MORE THAN 200 MILLION IMPRESSIONS AND MORE THAN 2,500 MEDIA HITS

The 74 | Huffington Post | Newsweek | U.S. News & World Report | Education Week
Los Angeles Times | POLITICO | NPR Networks | USA Today | The Washington Examiner
The Washington Post | Una Nuevo Dia | The Megan Kelly Show | Alva Review-Courier
Chalkbeat | KPCC | Bond Buyer | Education Post | Denver Post

NEW BRAND

In late 2017, we launched our new logo and website. The new logo emphasizes the public nature of charter schools and reflects our brand promise—charter schools are public schools that provide a high-quality education and that strive to nurture the brilliance in every child. Our new website plays a key role in providing new and improved resources to all constituencies in the charter school movement.



17,664
FACEBOOK LIKES



21,845
TWITTER FOLLOWERS

HONORING PIONEERS

2017 HALL OF FAME INDUCTEES

Each year, the National Alliance honors pioneers whose leadership has been vital to the success of our movement. At the 2017 National Charter Schools Conference, National Alliance Board Chair Brian Jones inducted three members into the Charter Schools Hall of Fame.

MALCOLM “MIKE” PEABODY

**CHAIRMAN EMERITUS,
FRIENDS OF CHOICE IN URBAN SCHOOLS (FOCUS)**

Mike is the founder of FOCUS, which vigorously advocates for fair and equal treatment for charter school students in Washington, D.C. It is no coincidence that the nation’s capital boasts one of the largest urban charter school movements.



GREG RICHMOND

**PRESIDENT & CEO, NATIONAL ASSOCIATION OF
CHARTER SCHOOL AUTHORIZERS**

Greg is a former Chicago Public Schools official. His work has been indispensable in driving the charter school movement toward higher quality for all students.

DR. CAPRICE YOUNG

CEO & SUPERINTENDENT, MAGNOLIA PUBLIC SCHOOLS

Caprice was the founding CEO of the California Charter Schools Association and today leads a system of 10 high-performing, science-focused K-12 charter schools serving 3,700 students. As past chair of the National Alliance board, Caprice has been a trusted advisor to countless educational organizations, building the ecosystem that allows charter schools to thrive.



RECOGNIZING LAWMAKERS

2017 CHARTER CHAMPIONS

During National Charter Schools Week, the National Alliance honored leaders from all levels of government who have distinguished themselves through their support of charter schools. These Champions for Charters have made major contributions to improving funding equity, protecting autonomy, and advancing quality and innovation in charter schools.

Governor **MATT BEVIN**, Kentucky (R)

U.S. Senator **CORY BOOKER**, New Jersey (D)

State Representative **DAN BURKE**, Illinois (D)

State Representative **JOHN CARNEY**, Kentucky (R)

U.S. Representative **TOM COLE**, Oklahoma (R)

Mayor **JAMES DIOSSA**, Rhode Island (D)

State Senator **DAVID GIVENS**, Kentucky (R)

State Representative and Speaker of the House

JEFF HOOVER, Kentucky (R)

State Delegate **R. STEVEN LANDES**, Virginia (R)

State Representative **PHIL MOFFETT**, Kentucky (R)

State Senator **MARK D. OBENSHAIN**, Virginia (R)

State Senator **J. CHAPMAN PETERSEN**, Virginia (D)

U.S. Senator **TIM SCOTT**, South Carolina (R)

State Representative **JONATHAN SHELL**, Kentucky (R)

Assemblyman **TROY SINGLETON**, New Jersey (D)

State Senator **STEPHEN WEST**, Kentucky (R)

State Senator **ANTHONY H. WILLIAMS**, Pennsylvania (D)

State Senator **MIKE WILSON**, Kentucky (R)

State Representative **JONATHAN WINDY BOY**, Montana (D)



U.S. Representative Tom Cole, Oklahoma, receives a Champion for Charters award from National Alliance President and CEO Nina Rees and National Alliance Board Chair Brian Jones.



U.S. Senator Tim Scott, South Carolina, receives a Champion for Charters award from National Alliance President and CEO Nina Rees and National Alliance Board Chair Brian Jones.

2017 NATIONAL CHARTER SCHOOLS CONFERENCE

SPEAKERS:

DERRELL BRADFORD, Executive Vice President of 50CAN and NYCAN Executive Director

MARCO CLARK, Ph.D., Founder and CEO, Richard Wright Public Charter School

BETSY DEVOS, U.S. Secretary of Education

MARGARET FORTUNE President and CEO, Fortune School

REED HASTINGS, CEO, Netflix

MARY LANDRIEU, former U.S. Senator and Senior Policy Advisor, Van Ness Feldman, LLP

DEBORAH M. MCGRUFF, Managing Partner, NewSchools Venture Fund

STEVE PERRY, Ph.D., Founder, Head of Capital Preparatory Schools

MARC STERNBERG K-12 Education Program Director, Walton Family Foundation

TOM TORKELSON, Founder and CEO, IDEA Public Schools

BROAD PRIZE WINNER: Success Academy Charter Schools

Accepted by **EVA MOSKOWITZ**, Founder and CEO



U.S. Secretary of Education Betsy DeVos



Eva Moskowitz, founder and CEO of Success Academy Charter Schools, accepts the 2017 Broad Prize for Public Charter Schools Award with members of the Success Academy team and The Broad Foundation's Gregory McGinity.



Jeannine Souki, Hawaii Public Charter Schools Network; Joe Schell, Sussex Academy; Kendall Massett, Delaware Charter School Network; and Jennifer Nagourney, New York City Department of Education, enjoy the National Charter Schools Conference welcome party.

The 2017 NATIONAL CHARTER SCHOOLS CONFERENCE

was held in Washington, D.C., with more than 4,700 attendees rallying to the theme of “Educate. Innovate. Engage.” We brought charter school teachers, leaders, and advocates right to the doorstep of policymakers in Congress and the administration, showcasing our movement’s power and voice. We were pleased to feature a number of high-profile speakers, including Netflix founder Reed Hastings and U.S. Secretary of Education Betsy DeVos, continuing a tradition of welcoming every sitting secretary of education to speak at the conference. We also heard from charter school founders Dr. Marco Clark, Margaret Fortune, and Dr. Steve Perry, and presented the 2017 Broad Prize for Public Charter Schools to Success Academy and its founder, Eva Moskowitz.



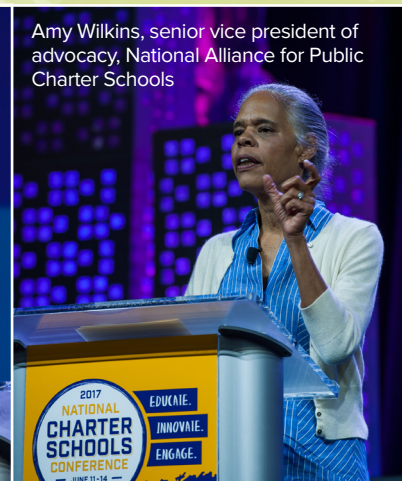
Dr. Steve Perry



Marc Sternberg



Amy Wilkins, senior vice president of advocacy, National Alliance for Public Charter Schools



D.C. Mayor Muriel Bowser (middle) joins former U.S. Senator Mary Landrieu (right) at Senator Landrieu’s National Charter Schools Conference reception.

Reed Hastings



Margaret Fortune



Todd Ziebarth, senior vice president of state advocacy and support, National Alliance for Public Charter Schools



2018-2020 STRATEGIC PLAN

EXPANDING AND ENHANCING PUBLIC CHARTER SCHOOLS

As the leading national organization dedicated to advancing the public charter school movement, the National Alliance sets ambitious goals and clearly articulates a strategy to meet them. In 2018, we launched our next strategic plan, which establishes a ten-year goal to triple the number of students who attend a high-quality charter school and grow the share of charter schools in the top half of schools. To begin delivering on our goals, we will pursue the following strategies in the next three years:

- ▶ Broaden and deepen support for public charter schools by increasing the number of federal lawmakers who actively support charter schools and tripling the number of advocates speaking up for charter schools.
- ▶ Grow federal charter school funding by dramatically increasing Charter Schools Program and facilities funding to \$1 billion. We will also work to accelerate the charter school movement in states with new laws, improve state and federal policies to support growth, autonomy, and innovation, and defend and advance charter school rights in the courts.
- ▶ Enhance quality by defining and implementing policy, research, and communications tools that support quality and accountability, and advocating for increased federal funding to replicate and expand high-quality charter management organizations.

We look forward to delivering on these promises and advancing our vision of giving every family the ability to choose a well-funded, high-performing, public school that provides an excellent education for their children.

PUBLICATIONS

Every year, the National Alliance sheds light on some of the key issues affecting the charter school movement through key publications.

THIS YEAR'S TOP PUBLICATIONS

ESTIMATED CHARTER PUBLIC SCHOOL ENROLLMENT 2016-17, FEBRUARY 2017

The number of students who attend charter schools is estimated to have surpassed 3 million. This means that over 200,000 more children are attending charter schools this school year than attended last year—reflecting that more families are choosing charter schools.

ENGLISH LEARNERS AND ESSA: IMPLICATIONS FOR STATES AND CHARTER SCHOOLS, MARCH 2017

The Every Student Succeeds Act maintains key provisions from No Child Left Behind but also makes significant changes. This publication ensures that state charter school leaders and charter school operators have key facts about the law that specifically apply to English learners.

MEASURING UP TO THE MODEL: A RANKING OF STATE PUBLIC CHARTER SCHOOL LAWS EIGHTH EDITION, MARCH 2017

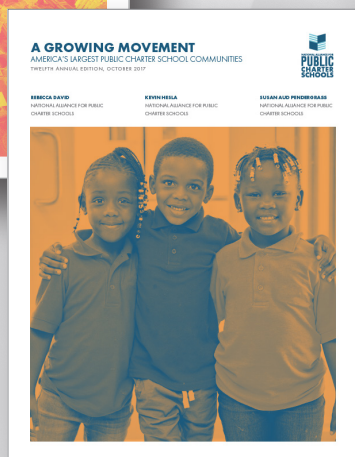
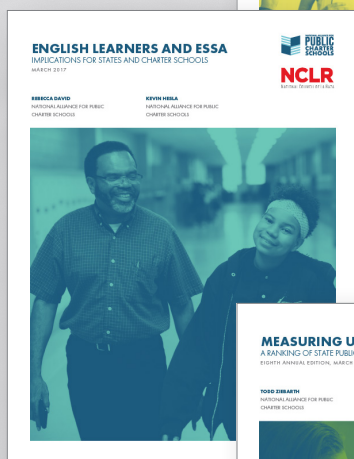
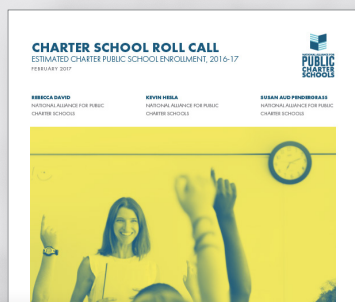
Each year, the National Alliance ranks states based on how well their charter school laws align to our model state law—helping states create laws that support the growth of high-quality charter schools.

2017 STATE LEGISLATIVE SESSION HIGHLIGHTS FOR PUBLIC CHARTER SCHOOLS, OCTOBER 2017

2017 was a historic year for charter school policy across the country. Kentucky became the 44th state to enact a charter school law, and a number of other state legislatures passed significant changes to ensure more equal access to funding and resources for public school students who attend charter schools.

A GROWING MOVEMENT: AMERICA'S LARGEST PUBLIC CHARTER SCHOOL COMMUNITIES TWELFTH EDITION, OCTOBER 2017

Over the past 12 years, charter school enrollment has tripled in response to the growing demand for high-quality public school options. Charter schools currently serve more than 3 million students and there are now more than 200 school districts in which 10 percent or more of their public school students attend charter schools.



OUR THANK YOU TO MAJOR SUPPORTERS

The National Alliance is truly grateful for the loyal support of our partners and friends. Thank you for helping us advance our mission to lead public education to unprecedented levels of academic achievement for all students.



DORIS & DONALD FISHER FUND

BILL & MELINDA
GATES foundation

REED
HASTINGS

newschools
venture fund

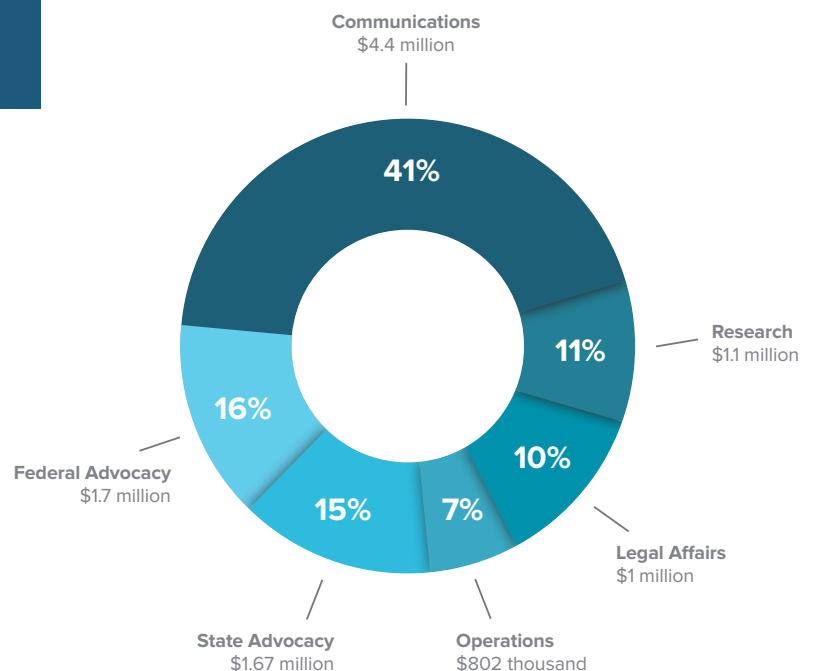
ARTHUR AND
TONI REMBE ROCK

CHARLES AND HELEN
SCHWAB foundation



FINANCIALS

Since its inception, the National Alliance has remained an excellent steward of its financial resources. In 2017, we invested nearly \$11 million into vital education initiatives—working to ensure that all children have access to high-quality public education options.



BOARD OF DIRECTORS



PAUL PASTOREK
Board Chair,
Former Louisiana State
Superintendent of Education



DEBORAH MCGRIFF
Board Vice Chair,
Partner, NewSchools Venture
Fund



BRIAN JONES
Board Treasurer,
President,
Strayer University



JEB BUSH, JR.
Board Secretary,
Managing Partner,
Jeb Bush & Associates



ANDREW BROY
Chair, State Leaders Council
President, Illinois Network of
Charter Schools



MOCTESUMA ESPARZA
CEO,
Maya Cinemas North
America, Inc.



JOHN KATZMAN
Founder and CEO,
Noodle Education



SENATOR MARY LANDRIEU
Former United States Senator



CAROL QUILLEN
President, Davidson College



GENE WADE
Founder and CEO,
UniversityNow



JED WALLACE
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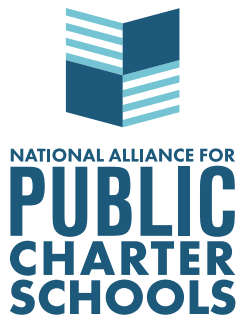
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MISSION

The National Alliance for Public Charter Schools is the leading national nonprofit organization committed to advancing the charter school movement. Our mission is to lead public education to unprecedented levels of academic achievement by fostering a strong charter movement.

VISION

Our Vision is that every family can choose a well-funded, high-performing public school that delivers an excellent education for their children.

VALUES

- ▶ **Quality:** We expect the best work from each other and ourselves and won't settle for anything less.
- ▶ **Leadership:** We seek to lead and serve the charter movement with a radical commitment to dramatic increases in student achievement—and to instill the same commitment in future leaders of the movement.
- ▶ **Diversity:** We model what we ask of the movement; our team includes talented people from a variety of backgrounds, reflecting the diversity of charter schooling.
- ▶ **Results:** We make decisions based on evidence and judge our own work by whether it advances the cause of student achievement.
- ▶ **Collaboration:** We work in partnership with charter leaders and other stakeholders to achieve our collective goals.

"I SEE MYSELF WHEN I LOOK AT A CHILD

and all the hopes and aspirations that a great education can make come true. That is what a high-quality education did for me, and it is what I have spent my life fighting for. Being a part of the team at the National Alliance, and knowing the impact that the charter school movement is making for millions of students in America, gives me a sense of fulfillment and allows me to give back a little of what was given to me!"

RON RICE, SENIOR DIRECTOR, GOVERNMENT RELATIONS,
NATIONAL ALLIANCE FOR PUBLIC CHARTER SCHOOLS



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